



SPONSOR & EXHIBITOR OPPORTUNITIES

ABOUT THE CONFERENCE

The SCTA conference will feature informative sessions, networking opportunities, exhibits, and a keynote address.

ATTENDEE PROFILE

The event will attract professionals and corporations in ATM servicing, cash handling/processing, transportation, and safe keeping of cash and coin.

ABOUT THE SCTA

**Leading Professionals in the
Cash-in-Transit & Cash Servicing
Industries Come Together Here.**

The Secure Cash & Transport Association is a non-profit association established in 2013 to represent the shared interests of professionals and organizations in ATM servicing, cash handling/processing, transportation, and safe keeping of cash and coin throughout North America.

SPONSOR OPPORTUNITIES

GOLD LEVEL

- Premium logo placement on on-premise signage
- Premium listing on event website
- 1 dedicated email campaign
- Full page interior program ad
- Featured news story on SCTA website and PRWeb release
- Special mention at Conference Welcome
- Exhibit space
- Access to Sponsor Lounge
- 3 attendee passes
- Post conference attendee list

\$6,000

SILVER LEVEL

- Logo placement on on-premise signage
- Enhanced listing on event website
- 1 shared email campaign
- Half page ad in event program
- Shared news story on SCTA website
- Exhibit space
- Access to Sponsor Lounge
- 2 attendee passes
- Post conference attendee list

\$3,500

BRONZE LEVEL

- Basic listing on event website
- 1 shared email campaign
- Quarter page ad in event program
- Exhibit space
- Access to Sponsor Lounge
- 1 attendee passes
- Post conference attendee list

\$2,250

EXHIBITOR OPPORTUNITIES

Exhibitor showcase will take place September 24th from 9am-3pm and September 25th from 9am-12pm. Exhibitor pricing includes basic website and program listing, post conference attendee list, and 1 attendee pass. Exhibitor space includes 6 ft. table and table cloth.

Early Bird Exhibitor | \$1,250 **Regular Exhibitor | \$1,500**
(through July 31, 2014)

ATTENDEE RATES

Early Bird Attendee | \$700 **Regular Attendee | \$850**
(through July 31, 2014)

Additional Attendee | \$650 **On-Site | \$900**

PROGRAM ADVERTISING

The Conference Program will be distributed to all attendees of the Second Annual SCTA Conference in Chicago. Advertising in the Program is the best way to ensure maximum exposure for your company and to build booth traffic. The Program is the official guide to the conference, and includes the trade show floor plan and exhibitor cross-reference.

The program will be a high-end oversized bound booklet printed on high quality glossy paper. All ads will be displayed in full color. Advertisers are responsible for providing ad artwork. If graphic design services are needed, advertisers may inquire about available services upon ordering ad space.

AD RATES

Back Outside Cover	\$2,500
Front Inside Cover	\$1,500
Full Page Inside	\$750
Half Page	\$500
Quarter Page	\$250



GET STARTED

To take advantage of sponsorship or exhibitor opportunities, please complete the order form on the next page.



SECURE CASH & TRANSPORT
ASSOCIATION

QUESTIONS

Contact Michael Gaul at (540) 338-7151 or email mgaul@securetransportassociation.org

APPLICATION FOR EVENT SPONSORSHIP, EXHIBITOR SPACE AND PROGRAM ADVERTISING

Company Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Website _____

Contact Name _____ Contact Email _____

I WOULD LIKE TO BE AN **EVENT SPONSOR**

Sponsorship includes exhibit space and program ad space.

GOLD LEVEL SPONSOR
\$6,000

SILVER LEVEL SPONSOR
\$3,500

BRONZE LEVEL SPONSOR
\$2,250

I WOULD LIKE TO BE AN **EXHIBITOR**

Included in gold, silver and bronze sponsorship packages.

EARLY BIRD
Through July 31, 2014
\$1,250

REGULAR PRICING
\$1,500

I WOULD LIKE TO BE A **PROGRAM ADVERTISER**

BACK OUTSIDE COVER
\$2,500

FRONT INSIDE COVER
\$1,500

FULL PAGE INSIDE
Included in gold level sponsorship
\$750

HALF PAGE
Included in silver level sponsorship
\$500

QUARTER PAGE
Included in bronze level sponsorship
\$250

PAYMENT OPTIONS

PAYMENT ENCLOSED *(make check payable to SCTA)*

BILL MY Visa Mastercard American Express Discover

Card Number _____ CSV Code _____ Amount _____

Name as it appears on card _____ Expiration Date _____

Address if different from above _____

Signature _____ Date _____

Please send completed form to Michael Gaul:
Email: mgaul@lowersriskgroup.com Fax: (703) 997-1256
Mail: Secure Cash and Transport Association c/o Michael Gaul
125 East Hirst Road, Suite 2C Purcellville, VA 20132

Deadline for applications and payments: August 1, 2014

Questions? Email Michael Gaul at mgaul@securetransportassociation.org